

DIVISION OF STUDENT LIFE

STRATEGIC PLAN

2024-2029



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OUR MISSION

The University of Florida Division of Student Life **champions** meaningful **experiences** that foster **community connection, career design, and lifelong wellbeing.**

OUR VISION

Every Gator is prepared for lifelong success through an **individualized, excellent student experience.**





OUR STRATEGIC OUTLOOK

We begin with our why in mind - an individualized excellent student experience for every Gator.

This vision provides guidance for our student-centered efforts to create meaningful experiences that champion community connection, career design, and lifelong wellbeing. Over the next decade, higher education is going to change considerably. We aim to not only be responsive to these changes but to innovate and find new pathways for the Gators of today and tomorrow to be successful throughout their lives.

Our work in the Division of Student Life is intentional and strategic. In the coming years, we will invest in and further develop our services, spaces, infrastructure, and human capital with purpose. We will think and prepare differently because our world is different, our students are different, and the needs of our industries are different. Within the pages of this strategic plan are our foundational goals and outcomes as we strive to create what's next.

Student Life will be at the forefront of change, supporting every Gator.



OUR VALUES

CARE

We strive to support all Gators by embracing and prioritizing lifelong wellbeing, growth, and fulfillment. We believe compassion, understanding, and empathy are foundational elements that demonstrate our commitment to a culture of care. We champion all Gators while also challenging our community members in ways designed to promote learning and lifelong success.

INTEGRITY

We are committed to ensuring our partners, and those we serve, trust that our efforts are guided by the best interests of our students, the entire Gator Nation, and those we engage across the globe. Our integrity is rooted in our commitment to honesty, transparency, stewardship, and credibility.

RESPECT

All Gators have worth and are valued by the Division of Student Life. We strive to create a culture that promotes a sense of belonging and fosters a lifelong appreciation for all contributions. Guiding efforts with respect serves as a foundation to help foster mutual understanding, cooperation, and healthy communication.

STRATEGIC COLLABORATION

We value working together in a cooperative and synergistic manner to achieve common goals for the betterment of both the University of Florida and our evolving global society. Student Life strives to foster a culture where individual contributions of our Gators' time, talents, and treasures are important in pursuit of our collective efforts.

TRANSFORMATIONAL INNOVATION

We are committed to fostering a culture that encourages creativity, curiosity, and forward-thinking that promotes positive life change. Student Life strives to lead the pursuit of transformational innovation through the empowerment of new ideas, processes, and solutions that will impact our Gators of today and tomorrow.

COMMUNITY
CONNECTIONS

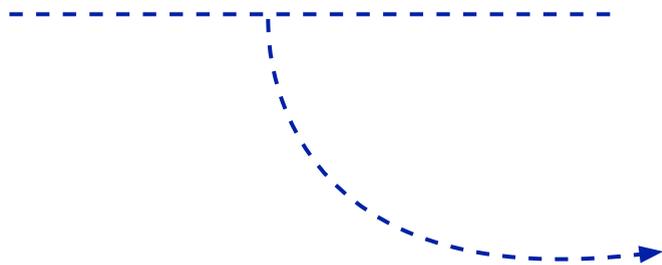


CREATING THE EXPERIENCES
AND ENVIRONMENT THAT

PROPEL

LIFELONG IMPACT.

Community connection creates purposeful engagement that fosters meaningful relationships, personal growth, and a lifelong curiosity that equips students with the resilience needed to confidently navigate and thrive in a rapidly evolving society.



GOAL ONE

Students practice intentional engagement and hone leadership abilities.

Objective

Build a comprehensive record of students' co-curricular learning activities.

Objective

Launch a framework to support reflection on experiential learning.

Objective

Expand partnerships to enhance academic and co-curricular learning opportunities.



GOAL TWO



Students value lifelong exploration and discovery.

Objective

Provide programming that promotes resilience and adaptability through the power of "failing forward."

Objective

Expand competency development opportunities and initiatives.

Objective

Promote the exploration of technology that encourages lifelong learning.

GOAL THREE

Students find community through enhanced pathways and purposeful experiences.

Objective

Expand modalities to identify community engagement and leadership opportunities.

Objective

Promote peer-to-peer and community connections to new students.

Objective

Create experiences that engage students with varying perspectives.



GOAL FOUR



Student Life faculty, staff, and student employees enhance community connections.

Objective

Build relationships through departmental collaboration and divisional engagements.

Objective

Develop personally and professionally through divisional, university, and national experiences.

Objective

Enhance pathways to find community.



CAREER
DESIGN

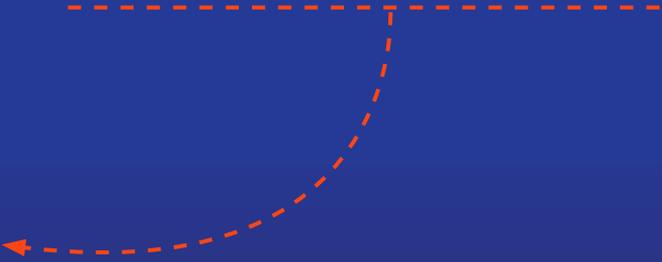


WHERE EXPERIENCE

CHANGES

EVERYTHING.

Career design prepares Gators for work, citizenship, and life by providing intentional co-curricular learning opportunities and robust resources that empower students to uniquely contribute to an ever-changing global community.



GOAL ONE

Students connect co-curricular experiences with lifelong skills.

Objective

Inventory existing career design and professional development opportunities using experiential learning types.

Objective

Provide intentional co-curricular learning opportunities and robust resources that prepare students to uniquely contribute to an ever-changing global community.

Objective

Provide meaning-making opportunities where students describe their learning, how it impacted them, and how it might relate to future learning experiences.



GOAL TWO

Students explore various pathways to post-graduation success.

Objective

Provide holistic and coordinated communication regarding career design and professional development.

Objective

Leverage technology to amplify engagement opportunities that connect to career design and professional development.

Objective

Establish a comprehensive learner record as a way for students to track their engagement, skills, and career design.

Objective

Provide opportunities for Gators to connect, throughout their college experience and beyond, to a global network of alumni knowledge and expertise.

GOAL THREE

Student Life faculty, staff, and student employees continue to develop their own career design.

Objective

Develop a comprehensive career readiness program for student employees by infusing career education, National Association of Colleges and Employers (NACE) competencies, and growth opportunities throughout all aspects of the employment life cycle.

Objective

Empower faculty and staff to foster student exploration of various pathways to post-graduation success.

Objective

Invest in professional development to strengthen career pathways.



LIFELONG
WELLBEING

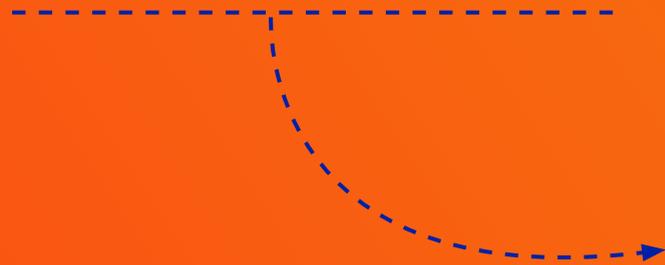


PROVIDING THE RESOURCES AND KNOWLEDGE TO

IGNITE

HEALTHY LIVING.

Lifelong wellbeing promotes and supports an optimal and dynamic state that allows students to achieve their full potential, positively impacting academic performance, personal development, and lifelong success.



GOAL ONE

Educate students to support lifelong wellbeing.

Objective

Inform students about the spectrum of care and available resources.

Objective

Encourage students to identify and proactively address barriers to their wellbeing.

Objective

Empower students to prioritize healthy behaviors.

Objective

Enable students to develop resilience.



GOAL TWO

Provide continuity of care for students to foster lifelong wellbeing.

Objective

Reduce operational barriers to facilitate wellbeing.

Objective

Collaborate with university partners to improve holistic care and support.

Objective

Leverage artificial intelligence to promote wellbeing.



GOAL THREE



Empower Student Life faculty, staff, and student employees to practice and support lifelong wellbeing.

Objective

Encourage opportunities that foster lifelong wellbeing and purposeful connections.

Objective

Equip employees with resources, tools, and skills to support wellbeing for the university community.

OPERATIONAL
EFFECTIVENESS

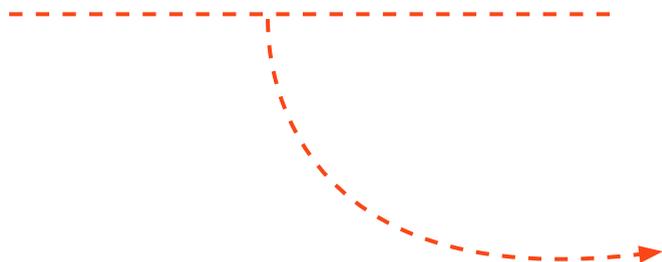


OUR FOUNDATION FOR

STUDENT

SUCCESS.

Operational effectiveness encompasses the many processes and support functions necessary to support our key priorities of community connections, career design, and lifelong wellbeing.



GOAL ONE

Implement best practices for achieving financial sustainability.

Objective

Identify new minor and major gift prospects.

Objective

Secure more grants and sponsored program opportunities to enhance and expand services.

Objective

Examine business processes to increase opportunities for efficiency and forecasting.



GOAL TWO



Central service units provide efficient, comprehensive support.

Objective

Track central service utilization to assess, forecast, and strategically manage services.

Objective

Explore and adopt feasible tools/resources to equip team members with the ability to independently accomplish minor departmental projects.

Objective

Streamline processes across all central service units.

GOAL THREE

Maintain and enhance up-to-date facilities to advance community connections, career design, and lifelong wellbeing.

Objective

Complete a comprehensive market study evaluating on- and off-campus living options and opportunities for future growth.

Objective

Develop strategies to identify funds addressing any deferred maintenance needs.

Objective

Build a free-standing Disability Resource Center.

Objective

Explore opportunities for expanded recreation facilities on-campus.

Objective

Identify a permanent space for the Collegiate Veterans Success Center.





DIVISION OF STUDENT LIFE
UNIVERSITY OF FLORIDA

